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# Bearded Iris

H. W. Groschner, Napoleon, Ohio

GUARANTEE

★ JUL 10 1929 ★

All varieties guaranteed true to name.  
U. S. Department of Agriculture.

## EARLY BLOOMERS

The following varieties bloom very early, or about midseason in rotation as listed.

	1st	2nd	3rd	4th
Florentina Alba			.25	.35
Firmament		.50	.75	1.00
Kochii			.25	.35
Major			.25	.35
Dawn			.50	.75
Miranda			1.25	1.50
Zua		.50	.75	1.00
Souv. M. Gaudichau	1.00	1.50	1.75	2.50
Argus			.25	.35
Georgia	.50	.75	1.00	1.50
Lent A. Williamson	.50	.75	1.00	1.25

## STANDARD VARIETIES

The very best of the tried and true old timers and some not so old. Not a common variety among the lot.

Amas	Glory Hillegom (true)	Pocahontas
Aurea	Lohengrin	Perfection
Blue Jay	Loreley	Quaker Lady
Caprice	Mad Cherau	Queen of May
Chester Hunt	Massasoit	Sherwin Wright
Flavescens	Mithres	White Knight
Her Majesty	Princess Vic. Louise	Windham
Fairy	Prosper Laugier	Rhine Nixie
Red Cloud	Violacea Grandiflora	Victorine
Monsignor	King of Iris	Isoline

## Explanatory

1st size is a small single root that will not bloom the first year.

2nd size. Medium single root, only a few will bloom.

3rd size. Medium grade Mother rhizome, a thick single root with two or more baby Irises attached. 75% should flower the first year. Moderate price allows buying in quantity and the more purchased, more is the chance of a blooming root among the lot.

4th. Largest size Mother rhizome, a thick heavy root, generally with four or more babies attached (number of babies not guaranteed) 95% should bloom the first season. The very best buy when only one of a variety is purchased, on account of more babies attached, gives the utmost increase.

Note:—There are only a limited number of 4th size available every year. After sold out I give 3rd size (never smaller) and one or more smaller sizes. Advise when ordering if this is satisfactory.

## PRICES OF STANDARD VARIETIES

Offered in 2nd, 3rd and 4th sizes

1st, 20c each; \$2 doz; 3rd, 30c each, \$3 dozen; 4th, 40c each \$4 dozen. Three of any size at dozen rates.

## NEW AND SCARCE VARIETIES

	3rd	4th
Anna Farr	\$1.00	\$1.50
Afterglow	.50	.75
Ann Leslie	1.00	1.25
Ambassadeur	1.50	1.75
Baronet	1.00	1.25
Gallerine	1.50	1.75
B. Y. Morrison	1.50	1.75
Col. Candelot	.75	1.00
Cordon Bleu	.60	
Dream	1.50	2.00
Daphne	3.25	
Deuil De Valery Mayett	1.50	1.75
Ed. Mitchell	.75	1.00
Kashmir White	1.25	1.50
Kathryn Fryer	1.00	1.25
Lady Foster	1.25	1.75
Leverrier	2.25	3.00
Magnifica	1.50	2.00
Marsh Marigold	1.00	1.50
Ille. Durand	3.50	4.00
Ime. Chaubut	1.00	1.50
Mother of Pearl	2.50	3.50
Nine Wells	.50	.75
Queen Caterina	1.00	1.50
Seminole	1.00	1.50
Shekina	1.25	1.50
Sunset	2.25	2.50
Crusader	1.00	
Gold Crest	1.00	1.50
V. J. Fryer	.60	.85
Pink Mad. Cherau	1.00	1.50
Vivonne Pelletier	1.00	1.50
Caterina (Acclimated)	.50	.75
Indine	.75	1.00
Red Ridinghood	.75	1.00
Porcelain	.35	.50

**PINK MADAM CHEREAU.** This is by far the best of the pink frilled Irises I know. Quite a number of well posted Iris fans, (including some Iris officials) have not been able to identify this dainty variety. Formerly offered under the name of fine Leda. More charming than any number that cost from \$5.00 to \$10.00.

#### EXTRA CHOICE STANDARD SORTS

	2nd	3rd	4th
Mt. Penn -----	.35	.50	.75
P. Dalmatica (P. Beatrice, true) -----	.25	.40	.60
Lewis Trowbridge -----	.25	.35	.50

#### NEW INTRODUCTIONS

	3rd	
Argynnis -----	5.00	
Colias -----	1.00	
Lycæna -----	1.00	NOTE: Nothing coming on
Benbow -----	1.00	these buys, neither can they be
Eden Philpots -----	2.00	selected free gratis, but I will
Simone Vaissiere -----	3.50	guarantee a good cream if you
S. d. l. L. Michaud -----	9.00	buy.
San Gabriel -----	5.00	
Empress of India -----	1.25	
Queen Mary, W. Queen -----	1.00	
Thelma Perry -----	1.00	

#### SIBERIAN IRIS

Siberian Iris cannot be depended upon to bloom the first year even in blooming size (small clumps) but when they do bloom, there will be more flowers. Sometimes the second size blooms the first year.

	1st	2nd	3rd	
Siberica, Perrys Blue -----	.50	.75	1.00	(blooming size)
Siberica Superba, dark purple ..		.25	.35	(blooming size)

#### TRUE UP YOUR IRIS

Some customers have been so well pleased in securing all varieties true that the next season I was entrusted with their orders for Peonies. Others were so delighted in obtaining what they ordered that they sent me an order for varieties that they thought they had, but not being sure of some sorts, gave me an order for these in order to true up their collection.

#### THE TRUE QUILL

The True Pallida Dalmatica, variety Princess Beatrice can be recognized by the pinkish reflection near the throat and the falls that project out horizontally.

#### TRY ACCLIMATED STOCK

It is a fact that some Irises grown in irrigated soil and in warmer climates, like California, are sometimes a great disappointment in colder sections until they become inured to colder weather. This applies to J. B. Dumas, Ed. Mitchell, P. Dalmatica, Lady Foster, Caterina and other more tender sorts. Several years ago I secured some stock of Caterina grown for years in this climate which has thrived and bloomed satisfactorily. My plants of Caterina are absolutely free from disease, strong and healthy and all who have plants of this variety that will do nothing, are advised to take Groschner's word for it that Groschner's acclimated Caterina will make good. A beautiful surprise awaits you.

#### MISLEADING

The color of the Iris No. 1 in Farr's "Better Plants" is nothing at all like the real and true color of Lady Foster. It is astonishing that this would go through uncorrected. It is a great injustice to Foster's very finest seedling and one of the finest Irises in existence.

#### PRICES PER DOZEN

##### E. C. Standard and Early Bloomers

25c -----	\$ 2.50-
30c -----	3.00
35c -----	3.50
40c -----	4.00
50c -----	5.00
75c -----	7.50
1.00 -----	10.00

Quantity prices not given on some varieties will be quoted upon request

#### POSTAGE

Orders \$1.00 or less 20c extra.

Orders above \$1.00 should remit 5c each for first three roots. After that 3c each additional root up to \$3.00. Above \$3.00, 2c each root.

Insurance—No guarantee of safe arrival unless insured, 5c extra.

Postage at dozen rates is 25c a dozen.

It is understood, forget enough postage, ship by express.

Shipments invariably arrive—save a nickel.

Shipping season closes about October 1st.

Terms—Cash., except from people known to me, or those giving satisfactory reference. No credit on orders under \$15.00.

Address, H. W. GROSCHNER, Napoleon, Ohio



## HISTORY OF FIRMAMENT

Nineteen years ago when I commenced to study and collect Irises, this finest of all early varieties was discovered at the old Homestead (now a memory) in a clump of Florentina Alba. Even at that time when I did not have the power of discrimination that has been acquired since, it impressed me as being extra fine. So it was removed and planted away by itself as a treasure to be guarded against any possible loss; and everyone who buys Firmament will guard it when it is considered that it is invested with a certain amount of romance.

Every year as it bloomed again I was impressed by the beautiful light blue standard and dark violet blue of the falls, set off by the good sized bright orange beard. Visitors would remark what a beautiful thing it was. Eventually the plants increased so much that they were re moved to an open field, planted alongside and between the rows of other blue and purple varieties. This one was singled out for special praise by visitors; often it was noticed from the roadway and people came in to see such a beautiful Iris.

Having sold a quantity of Firmament in Detroit, I bargained for some plants there to replensh my stock and made a special trip to mark the plants while they were still in bloom so that there would not be any possibility of getting something else. Upon my arrival I had the Iris surprise of my life. Firmament was of such size, coloration and beauty that I had not seen excelled by any other light blue variety in my travels, nor in any of my own lighter blue early sorts.

The Detroit Firmament had finer blooms than my own plants bore for the reason that they were planted in richer soil. Never in my life did I see such Iris blooms as I saw at the Detroit estate. The name Firmament was given my new Iris as a name that would fittingly express its beauty. There are other Irises more beautiful among the later sorts, but among the early blue varieties Firmament is supreme. If you want a prize-winning early Iris do not forget Firmament.

### "I TOLD YOU SO"

That Firmament was an extra choice early Iris and that eventually it would be heard from.

East & West  
North & South  
Firmament Has Made Good

### THE VERDICT

Missouri, Firmament is fine.

Canada, Firmament is very fine; very free bloomer.

N. Y. Firmament is distinctive and lovely.

N. Y. Firmament is great. For an early Iris it is a wonder.

Ky. The Iris Firmament should have been named "The Orchid"

"Probably the best of all Germanicas is the rich bicolor Firmament, very close to Fontarible in type, the standards of delicate light blue and the falls of dark purple. This flower has fine form and unusual substance for an early Iris."—Frank B. Mead in the Flower Grower.

Calif. An early season Iris of vigorous constitution; a particularly vivid and pleasing chicory blue with golden beard. Easily displaces most early blues.

### DON'T

Be mislead by one firm offering Firmament for a song. Two firms are selling a spurious variety and a half dozen others have the true quill.

### MORE EVIDENCE

An Iris enthusiast from Detroit saw blooms of Firmament from roots that were planted only three weeks before, altho the blooms were only half their normal size, the beautiful color was there. He was so impressed that a root was ordered. This was the only variety out of all my varieties that was ordered. What more convincing evidence needed that Firmament is an extra choice Iris.

### WAIT

If the weather during the blooming season is abnormally cold the color of the standards of Firmament might be a dark lavender, making the bloom look ordinary. I trust that judgment will be withheld until there is normal spring weather. The same hot weather that burns and fades other Irises will bring out the glorious coloring of Firmament.

### BUNK, OBSESSION OR INVEIGLING COLLECTIONS

I do not offer such stuff but have evolved a very satisfactory method of giving extra value to quantity buyers. My plan does not compel taking (whether wanted or not) varieties that will not sell and a fond desire to get rid of, under the guise of something for nothing. My way is different. You are allowed some, or quite a voice in the bargaining game. My gratis offers are bargains, the real, genuine thing.

### FIRST GRATIS OFFER

For every dollar remitted for Irises at each price in standard, extra choice standard and early bloomers, customers have 15c coming on a selection from these lists and can also select some sorts from early bloomers and bargain varieties. Make your bargain and early list long and indicate preference.

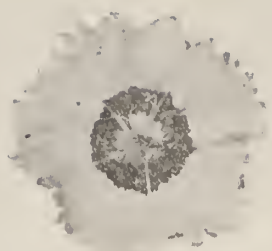
Note:—Gratis offer does not apply on 1st size roots.

### SECOND GRATIS OFFER

(Conditional)

Ten cents rebate on every dollar allowed for purchases made from new and scarce varieties to be applied on selections from any list except new introductions.

Note:—No guarantee that any Iris selected will be given. Selective list should be long and indicate preferred dreams. Some will come true.



## PINK—GLADYS CRANFIELD

### An Acquisition

The New *Dianthus* (Pink) Miss Gladys Cranfield.

The finest of all hardy pinks is the culmination of trying to get something better than the ordinary, for it is the best variety that I have ever seen and tried. This gem was imported during the war at an expense of \$5.90 for carriage charges and I think that my price for such an acquisition is moderate indeed. It is very hardy, has larger flowers than any other, a free bloomer, very fragrant and the color is an exquisite light rose-pink.

1 year field clumps that will bloom freely, 75c, \$7.50 a doz. Postage 15c each.

Blooming size plants 50c, \$5.00 a doz. Postage 10c.

Small plants 35c, \$3.50 a doz. Postage 8c.

6 of any size at dozen rates.

*The finest single Pink yet introduced, immense well formed flowers, richly colored, fragrant, and when established will produce hundreds of flowers which are invaluable for cutting, as every bud will open in water.*—Introducers Description.

*Fruit & Flower Trade Journal*—"I was struck by a superb new single *Dianthus* (Pink), Miss Gladys Cranfield, exhibited by Mr. Amos Perry, who has given us so many wonderful new plants, and I know I am making no mistake when I pronounce it to be one of the finest market plants (for cutting), that I have seen for a long time."

*Gardeners Magazine*—"This charming single Pink has fringed rose-pink flowers with a deep crimson center, it is particularly free flowering."

### MORE OBSERVATIONS

This pink is so conspicuous that it can be seen from the roadway. Flowers are more than twice the size of any of the other pinks. Its beauty is so great that people buy cut blooms and plants on sight. Some have purchased flowers and plants in bloom for a Mothers' Day remembrance, for this occasion it cannot be excelled. Tourists stop to admire and buy, because the ladies make eyes at this pink and exclaim, "I just love it!" This pink can be visualized by remembering the description of the gladiolus, Mrs. Frank Pendleton. A dashing, striking, compelling beauty, that makes you stop and admire. Glad and pink are of the same coloration.

### CRITICISM

My 1st size Iris roots have been criticised by some unreasonable persons who apparently expected to get blooming size rhizomes at one-half the usual price. There are all kinds of people on this earth and some expect the world with a fence around it.

### THE BRIGHTER SIDE

Pa. The 2nd size root of Madam Gaudichau bloomed the first year.

Pa. The last several years I have been the recipient from you, of some Irises that have done well. I particularly value your ratings.

Can. Irises received in good condition. Rather small, but I did not expect blooming size roots at such low prices.

Va. My small Iris purchased from you last September have grown beautifully. Several bloomed. All of them should flower next year. They are all now large, healthy plants with three to eight great big nice fans.

### MADE GOOD

Norfolk, Va.—"Last season I purchased 12 of your largest size Iris rhizomes and all bloomed but one."

This is certainly a very good showing. Every experienced grower will agree that if nine out of a dozen bloomed, it would be a good record.

### REMEMBER—

That my largest size Mother roots have never been criticised. I will match them against the largest Iris rhizome ever grown on Puget Sound, providing people will pay me Puget Sound prices.

### NOT LEAST

If afraid of 1st sizes, why not try 2nd size, 3rd or 4th.

### ILLUSTRATION

Some years ago Dawn was purchased for 50c from Miss Sturtivant. Other prices were \$1.00 and more. Two small roots were received. One the thickness of two lead pencils and the other not so large. The small size did not peeve me because the variety was bought at half price and a baby root was given gratis. The next spring to my great surprise one root bloomed.

Note:—Dawn is now low enough in price that everyone can afford at least a medium size Mother root. My largest size Dawn this season have a good crop of babies. Color of Dawn is most beautiful Marguerite yellow, has a long season of bloom.